

Valley Agricultural Society Board of Directors Meeting
April 7, 2022 @ 7:00 pm
Held at the R.M. of Morris Council Chambers

Present: Brian Wiebe, Mike Bellisle, Norm Gauthier, Chris Edel, Chris Hamblin, Donna Edel, Matt Hoffman, Ryan Holness, Stan Siemens, Andy Krahn, Kaylyn Edel, Cristine Edel

Absent: Tim Lewis

Call to Order: Brian Wiebe called the meeting to order at 7:17PM.

Approval of Agenda: Matt Hoffman made the motion to approve the agenda. Seconded by Chris Edel. Carried.

Approval of Minutes: Mike Bellisle made the motion to approve the minutes from March 3, 2022. Seconded by Matt Hoffman. Carried.

Correspondence:

Tim Horton's: Smile Cookie campaign

Looking for suggestions for what to use the money for: Picnic tables for the bbq area, accessibility projects on the grounds.

Letter from the Museum to use the green area for their employees to use not during our events.

Old Business:

Norm Gauthier made the motion to hire Latrice Edel as a temporary assistant under a casual employment agreement. She would be willing to come in at 1:30, after she is done at her day job, to help in the office with the concession contracts and anything else Cristine may need. She would work on a "as needed basis" until someone is hired. We would like to pay her minimum wage for the hours she works as a casual worker. No deductions would be taken off the cheque. She would be able to start on Wednesday, March 9, 2022. Mike Bellisle seconded the motion. Carried

Brian has been speaking with Jimi from Audio Works. Jimi has offered to give us a discount of 15% (\$606.00 per year for Rumble and \$806 per year for Stampede) if we sign a three year agreement with them. The new quotes are attached. Norm Gauthier would like to amend the motion made at the March 3rd board meeting.

Original motion:

Audio Works: Norm Gauthier made the motion to accept the quote from Audio Works for Rumble and Stampede. Seconded by Andy Krahn. Carried.

New motion:

Audio Works: Norm Gauthier made the motion to accept the three year quote from Audio Works for Rumble and Stampede. Brian Wiebe seconded the motion. Carried

Norm Gauthier made the motion to accept the proposal from Marjie McMullin to provide ticketing services for Rumble in the Valley and the Manitoba Stampede and Exhibition for 2022. Donna Edel seconded the motion. Carried

Crystal Legary informed the board that she was stepping down from her position on the Board of Directors effective immediately on March 21, 2022. Her resignation was accepted by Brian Wiebe.

Norm Gauthier made the motion to eliminate the Covid pricing and return to our regular rental schedule as approved in our Policies and Procedures manual, or any the latest pricing schedule approved by the board in 2019 prior to Covid-19. Donna Edel seconded the motion. Carried

Matt Hoffman made the following 3 motions:

1. Radio Advertising – I propose we spend \$3000 for Rumble in the Valley and \$5000 for the Manitoba Stampede to promote both events on QX104 for 2 to 3 weeks prior to the event. Additionally I propose that we give them 30 tickets for each event to use as promotional giveaways.
2. Social Media – I propose that we spend \$1000 (plus GST) on the creation of 3 social media videos to be created by Aaron Kelby. This is the amount quoted by Aaron to do this work.
3. Prancing Pony Petting Zoo – I propose we accept the quote presented by Prancing Pony Petting Zoo to bring their petting zoo (10 variety of animals) to the stampede for 3 days in the amount of \$4600.

Norm Gauthier seconded all three motions. Carried

Donna Edel made the motion to accept the quote from the MPCCA (pony wagons) in the amount of \$12,750 for July 22-24, 2022. This amount includes the cost of their own announcer, judges, outriders, etc. Mike Bellisle seconded the motion. Carried

Museum: to ask that their employees clean/restock bathroom Monday, Wednesday, Friday in exchange to having employees use the bathroom.

An exchange of address for utility bills will be required.

A proposal has been written to present to the town. Mike Bellisle will forward the letter to the town.

New Business:

President: We will have to disperse Crystal Legary's tasks to others on the board. Keep working to be on track with time lines and calendars.

Multiplex lease agreement: waiting for Bruce Gregory and also that Select Show will have to use pads on the base of the rides so the asphalt is not damaged.

Had a phone conversation with Dave Dyck from Heartland rodeo and they are not able to afford to put on their own show.

Financial: Receivables - contracts are being entered which makes it a little higher. Spreadsheet has been updated with the proposed budget. Ryan Holness made the motion to accept the 2022 budget. Seconded by Stan Siemens. Carried.

Mike Bellisle: Florodeo is a go just not sure as to the amount. Committee meeting will start as soon as possible.

Mike met with Tracey Dyck to hire her as Cristine's assistant.

Mike Bellisle made the motion to hire Tracey Dyck in the amount of \$12.50/hour. Not to take vacation pay off her cheque. To begin on April 18, 2022. Will be taking a week off April 25 - 29 (unpaid). Seconded by Norm Gauthier. Andy Krahn abstained from voting. Carried.

Norm Gauthier: Will be meeting with Alberta Premium next week. TCB has decided to pull out their sponsorship this year.

Chris Edel: Spoke to Charles and Jason from Kabota and Bobcat and they are willing to do what they can for us. Travis from Enns Brothers has been spoken to. The rotor tiller has been serviced.

Ryan Holness: Bar tenders need smart choice cards renewed. Liquor licence has been renewed. Start work getting green team organized.

Andy Krahn: Sponsorship has started. Please keep communication open as to whom each one of us talk to.

Matthew Hoffman:

Matt Hoffman made a motion to rescind his motion regarding the Prancing Pony Petting Zoo. Seconded by Andy Krahn. Carried
We will be using Ricklyn Farms Petting Zoo again this year.

Donna Edel: Was able to locate sheep for mutton busting.

Tim Lewis: not here

Kaylyn Edel: none

Stan Siemens: Brian Wiebe suggested to talk to Arien at the town office to invite the vendors who were at the craft sale this past Saturday to send out an invitation to them to join our market.

Need to decide dates as soon as possible.

General Office: Working on children's entertainment

Mike Bellisle made the motion to approve all reports. Seconded by Chris Edel.

Carried.

Next meeting: May 5, 2022. Location to be determined.

Adjournment: Chris Edel made the motion to adjourn the meeting at 9:10 pm.

Seconded by Norm Gauthier. Carried